

# *Intellectual Property Scholars Conference 2015*

*Chicago, Illinois • August 6 - 7, 2015*

## *Schedule*

**WELCOME RECEPTION: Wednesday, August 5, 2015**

**Potter's Lounge in The Palmer House**

**124 South Wabash Avenue**

**7:00 p.m. - 9:30 p.m.**



# *Intellectual Property Scholars Conference 2015*

*Chicago, Illinois • August 6 - 7, 2015*

**DAY ONE: Thursday, August 6, 2015**

**1 East Jackson Boulevard**

**DePaul Center, 8<sup>th</sup> Floor Conference Center**

Registration and Breakfast - DePaul Center, 8<sup>th</sup> Floor Conference Center ..... 7:30 a.m. - 8:10 a.m.

Opening Remarks - Room 8005 ..... 8:10 a.m. - 8:30 a.m.

**Margit Livingston**

**DePaul University College of Law**

**Dean Jennifer Rosato Perea**

**DePaul University College of Law**



# *Intellectual Property Scholars Conference 2015*

*Chicago, Illinois • August 6 - 7, 2015*

**Opening Plenary Session - Room 8005 ... 8:30 a.m. - 9:30 a.m.**

Roberta Kwall

DePaul University College of Law

Peter Yu

Texas A&M University School of Law

Mark Lemley

Stanford Law School

Graeme Dinwoodie

University of Oxford Faculty of Law



BERKELEY CENTER FOR  
LAW & TECHNOLOGY



Cardozo School of Law



StanfordLawSchool  
Stanford Program in  
Law, Science & Technology

# Intellectual Property Scholars Conference 2015

Chicago, Illinois • August 6 - 7, 2015

First Breakout Session ..... 9:30 a.m. - 11:00 a.m.

Room 8005 Trademark Registration	Room 8002 Patent Theory 1	Room 8009 Copyright Theory 1	Room 8010 International IP 1	Room 8014 IP & Society 1
<p><b>Barton Beebe</b></p> <p>New York University School of Law</p> <p><b>Jeanne Fromer</b></p> <p>New York University School of Law</p> <p><i>Is the Frontier Closing?: Registration Rates of Frequently Used Words on the PTO's Trademark Register</i></p>	<p><b>Peter Lee</b></p> <p><b>University of California, Davis, School of Law</b></p> <p><i>The Supreme Assimilation of Patent Law</i></p>	<p><b>Matthew Sag</b></p> <p>Loyola University Chicago School of Law</p> <p><i>The Marginalization of Copyright by the DMCA</i></p>	<p><b>Stefania Fusco</b></p> <p>DePaul University College of Law</p> <p><i>TRIPS Non- Discrimination Principle: Are Alice and Bilski Really the End of NPEs?</i></p>	<p><b>Stephanie Bair</b></p> <p>Brigham Young University Law School</p> <p><i>Employee Creativity: To Promote the Progress of Science and Useful Arts in the Firm</i></p>
<p><b>Rebecca Tushnet</b></p> <p>Georgetown Law</p> <p><i>Registering Discontent: Registration in Modern American Trademark Law</i></p>	<p><b>Keith Robinson</b></p> <p>Southern Methodist University Dedman School of Law</p> <p><i>Patent Quality and Claim Clarity</i></p>	<p><b>Patrick Goold</b></p> <p>IIT Chicago-Kent College of Law</p> <p><i>Beyond Trespass: Unbundling the Tort of Copyright Infringement</i></p>	<p><b>Jyh-An Lee</b></p> <p>The Chinese University of Hong Kong, Faculty of Law</p> <p><i>A Critical Review of FRAND Development in China</i></p>	<p><b>Megan Rae Blakely</b></p> <p>University of Glasgow - CREATE</p> <p><i>The 'Tangification' of Intangible Cultural Heritage through Self-reinforcing Intellectual Property Systems and Norms</i></p>



# Intellectual Property Scholars Conference 2015

Chicago, Illinois • August 6 - 7, 2015

Room 8005 Trademark Registration	Room 8002 Patent Theory 1	Room 8009 Copyright Theory 1	Room 8010 International IP 1	Room 8014 IP & Society 1
<p><b>Melissa Wasserman</b></p> <p>University of Illinois College of Law</p> <p><i>What Administrative Law Can Teach the Trademark System</i></p>	<p><b>William Hubbard</b></p> <p>University of Baltimore School of Law</p> <p><b>Harry Surden</b></p> <p>University of Colorado Law School</p> <p><i>Principles of Problematic Patents</i></p>	<p><b>Joseph Fishman</b></p> <p>Vanderbilt Law School</p> <p><i>The Copy Process</i></p>	<p><b>Joy Xiang</b></p> <p>IIT Chicago-Kent College of Law</p> <p><i>Climate Change and Technology Transfer: Domestic Innovation, International Aid and Collaboration</i></p>	<p><b>Clark Asay</b></p> <p>Brigham Young University Law School</p> <p><i>Patents as Informational Tools</i></p>
<p><b>Megan Carpenter</b></p> <p>Texas A&amp;M University School of Law</p> <p><i>Contextual Healing: Morality and Section 2(a) of the Lanham Act</i></p>	<p><b>Lucas Osborn</b></p> <p>Campbell University Norman Adrian Wiggins School of Law</p> <p><i>The Case for Weaker Patents</i></p>	<p><b>Andrew Gilden</b></p> <p>Stanford Law School</p> <p><i>Rethinking Constraint</i></p>	<p><b>Cesar Ramirez-Montes</b></p> <p>Leeds University</p> <p><i>Protecting "Service" Dress in Europe</i></p>	<p><b>Michael Mattioli</b></p> <p>Indiana University Maurer School of Law (Bloomington)</p> <p><i>Pooling Data: Cooperative Barriers to Innovation</i></p>

Break ..... 11:00 a.m. - 11:15 a.m.



# Intellectual Property Scholars Conference 2015

Chicago, Illinois • August 6 - 7, 2015

Second Breakout Session ..... 11:15 a.m. - 12:45 p.m.

Room 8005 Patent Theory 2	Room 8002 Copyright Doctrine	Room 8009 Other IP	Room 8010 Constitutional & Other Structural Issues	Room 8014 IP & Society 2
<p><b>William Hubbard</b></p> <p>University of Baltimore School of Law</p> <p><i>Razing the Patent Bar</i></p>	<p><b>Zvi Rosen</b></p> <p>Hofstra University Maurice A. Deane School of Law</p> <p><i>The Scope of Common- Law Copyright for Sound Recordings</i></p>	<p><b>Sarah Burstein</b></p> <p>The University of Oklahoma College of Law</p> <p><i>Reviving Ornamentality</i></p>	<p><b>Robin Feldman</b></p> <p>University of California, Hastings, College of the Law</p> <p><i>Federalism, First Amendment &amp; Patents: The Fraud Fallacy</i></p>	<p><b>Christopher Sprigman</b></p> <p>New York University School of Law</p> <p><i>Make, Buy, or Innovate: Sequential Innovation and the Theory of the Firm</i></p>
<p><b>Dmitry Karshedt</b></p> <p>The George Washington University Law School</p> <p><i>Causal Responsibility and Patent Infringement</i></p>	<p><b>Zahr Said</b></p> <p>University of Washington School of Law</p> <p><i>A Functionalist Approach to Copyright's Lay Observer Standard</i></p>	<p><b>Yolanda King</b></p> <p>Northern Illinois University College of Law</p> <p><i>The Inadvisability of Nonuniformity in the Licensing of Cover Songs</i></p>	<p><b>Paul Gugliuzza</b></p> <p>Boston University School of Law</p> <p><i>(In)Valid Patents</i></p>	<p><b>Sean O'Connor</b></p> <p>University of Washington School of Law</p> <p><i>Beyond Exhaustion: Why Sell When You Can Service?</i></p>



# Intellectual Property Scholars Conference 2015

Chicago, Illinois • August 6 - 7, 2015

Room 8005 Patent Theory 2	Room 8002 Copyright Doctrine	Room 8009 Other IP	Room 8010 Constitutional & Other Structural Issues	Room 8014 IP & Society 2
<p><b>Marketa Trimble</b></p> <p>University of Nevada, Las Vegas, William S. Boyd School of Law</p> <p><i>Patent Working Requirements</i></p>	<p><b>Qian Tao</b></p> <p>Capital University of Economics and Business</p> <p><i>Digital Publishing and the First Sale Doctrine</i></p>	<p><b>Mira Sundara Rajan</b></p> <p>University of Glasgow – CREATe</p> <p><i>Of Murals and Morals: Recent Art Controversies and What They Signify for the Visual Artists Rights Act (VARA) of 1990</i></p>	<p><b>Camilla Hrdy</b></p> <p>University of Pennsylvania Law School, Center for Technology, Innovation &amp; Competition</p> <p><i>Patent Nationally, Innovate Locally</i></p>	<p><b>Nicholson Price</b></p> <p>University of New Hampshire School of Law</p> <p><b>Rebecca Eisenberg</b></p> <p>University of Michigan Law School <i>Promoting Healthcare Innovation on the Demand Side</i></p>
<p><b>Mark Lemley</b></p> <p>Stanford Law School</p> <p><i>Ready for Patenting</i></p>	<p><b>Pamela Samuelson</b></p> <p>University of California, Berkeley, School of Law</p> <p><i>Functionality and Expression in Computer Programs</i></p>	<p><b>Mary LaFrance</b></p> <p>University of Nevada, Las Vegas, William S. Boyd School of Law</p> <p><i>False Advertising Claims against Product Names and Labels</i></p>	<p><b>Peter Menell</b></p> <p>University of California, Berkeley, School of Law</p> <p><b>Ryan Vacca</b></p> <p>The University of Akron School of Law</p> <p><i>Percolating Intellectual Property Law through Circuit Stewardship: Empirical and Jurisprudential Analysis of En Banc Review</i></p>	<p><b>Oren Bracha</b></p> <p>The University of Texas School of Law</p> <p><b>Patrick Goold</b></p> <p>IIT Chicago-Kent College of Law</p> <p><i>Copyright Accidents</i></p>

**LUNCH ... 12:45 p.m. – 2:00 p.m. ... East Asian Bistro (DePaul Center Lobby Level)**

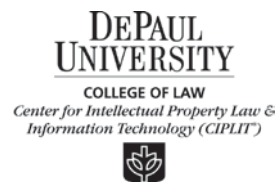


# Intellectual Property Scholars Conference 2015

Chicago, Illinois • August 6 - 7, 2015

Third Breakout Session..... 2:00 p.m. - 3:30 p.m.

Room 8005 Patent Theory 3	Room 8002 Copyright & Society	Room 8009 IP Theory 1	Room 8010 Trademark Theory	Room 8014 Overlapping IP & Constitutional
<p><b>Amelia Rinehart</b></p> <p>University of Utah, S. J. Quinney College of Law</p> <p><i>Justice Holmes and Patents</i></p>	<p><b>Clemens Appl</b></p> <p>Vienna University of Economics and Business</p> <p><b>Philipp Homar</b></p> <p>Vienna University of Economics and Business</p> <p><i>Education 4.0 - Recent Challenges to Copyright</i></p>	<p><b>Ari Ezra Waldman</b></p> <p>New York Law School</p> <p><i>Social Network Norms and Intellectual Property: A Proposal for the Public Use Bar</i></p>	<p><b>Ann Bartow</b></p> <p>University of New Hampshire School of Law</p> <p><i>The Gender of School Trademarks</i></p>	<p><b>Tun-Jen Chiang</b></p> <p>George Mason University</p> <p><i>Trolls, Orphans, and Holdup</i></p>
<p><b>Timothy Holbrook</b></p> <p>Emory University School of Law</p> <p><i>The Courts' Exceptional Treatment of Patented Processes</i></p>	<p><b>Kristelia Garcia</b></p> <p>University of Colorado Law School</p> <p><i>Facilitating Competition By Regulatory Backstop</i></p>	<p><b>Michael Carroll</b></p> <p>American University Washington College of Law</p> <p><i>Tailoring Intellectual Property Rights: An Overview</i></p>	<p><b>Abraham Bell</b></p> <p>Bar Ilan University</p> <p><b>Ted Sichelman</b></p> <p>University of San Diego School of Law</p> <p><i>Trademarks as Club Goods</i></p>	<p><b>Brian Frye</b></p> <p>University of Kentucky College of Law</p> <p><i>IP as Charity</i></p>



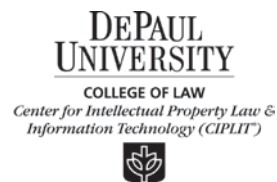


# Intellectual Property Scholars Conference 2015

Chicago, Illinois • August 6 - 7, 2015

Room 8005 Patent Theory 3	Room 8002 Copyright & Society	Room 8009 IP Theory 1	Room 8010 Trademark Theory	Room 8014 Overlapping IP & Constitutional
<p><b>Greg Reilly</b></p> <p>California Western School of Law</p> <p><i>Patent "Trolls" and Claim Construction</i></p>	<p><b>Lisa Macklem</b></p> <p>University of Western Ontario</p> <p><i>Cash For Content: Profiting from Copyright on the Internet</i></p>	<p><b>J. Janewa Osei-Tutu</b></p> <p>Florida International University College of Law</p> <p><i>Intellectual Property as a Human and Natural Right?</i></p>	<p><b>Xiyin Tang</b></p> <p>Yale Law School Information Society Project</p> <p><i>A Phonaesthetic Theory of Trademark Functionality</i></p>	<p><b>David Schwartz</b></p> <p>Northwestern University School of Law</p> <p><i>Studying Uncertainty in Intellectual Property Valuation</i></p>
<p><b>Saurabh Vishnubhakat</b></p> <p>Texas A&amp;M University School of Law</p> <p><i>The Field of Invention</i></p>	<p><b>Lea Shaver</b></p> <p>Indiana University Robert H. McKinney School of Law</p> <p><i>Social Publishing</i></p>	<p><b>James Stern</b></p> <p>William and Mary Law School</p> <p><i>Rivalry</i></p>	<p><b>Matthew B. Kugler</b></p> <p>The University of Chicago Law School</p> <p><i>Measuring Sponsorship Materiality</i></p>	<p><b>Ned Snow</b></p> <p>University of South Carolina School of Law</p> <p><i>Discrimination in the Copyright Clause</i></p>

Break ..... 3:30 p.m. - 3:45 p.m.

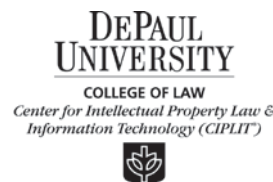


# Intellectual Property Scholars Conference 2015

Chicago, Illinois • August 6 - 7, 2015

Fourth Breakout Session..... 3:45 p.m. - 5:15 p.m.

Room 8005 Patent Doctrine 1	Room 8002 Copyright Enforcement & Public Domain	Room 8009 Economics & Licensing	Room 8010 Copyright Theory 2	Room 8014 IP & Society 3
<b>Kevin Collins</b>  Washington University School of Law  <i>Patent-Ineligibility as Counteraction</i>	<b>Ben Depoorter</b>  University of California, Hastings, College of the Law; Stanford Law Center for Internet & Society  <i>Enforcing Against Norms: Trial and Error in Copyright Law</i>	<b>Daniel Ben-Oliel</b>  University of Haifa Faculty of Law  <i>The Effect of Economic Crises on Patenting Activity Across Countries</i>	<b>Brad Greenberg</b>  Columbia Law School  <i>Bizarro Copyright</i>	<b>Ryan Abbott</b>  Southwestern Law School, UCLA School of Medicine  <i>Hal the Innovator: Computational Innovation and its Patentability Implication</i>
<b>Glynn Lunney</b>  Texas A&M School of Law  <i>Abstract Ideas 2.0</i>	<b>Paul Heald</b>  University of Illinois College of Law  <i>The Valuation of Unprotected Works: A Case Study of Public Domain</i>	<b>Ralph Clifford</b>  University of Massachusetts School of Law  <i>A Jukebox for Patents: Should Patent Licensing be Controlled by Compulsory Licensing?</i>	<b>Kevin Hickey</b>  University of California, Berkeley, School of Law, Center for Law & Technology  <i>Copyright Paternalism</i>	<b>Dr. Tesh Dagne</b>  Thompson Rivers University  <i>The Implications of 3D Printing for Canadian Intellectual Property Law</i>



# Intellectual Property Scholars Conference 2015

Chicago, Illinois • August 6 - 7, 2015

Room 8005 Patent Doctrine 1	Room 8002 Copyright Enforcement & Public Domain	Room 8009 Economics & Licensing	Room 8010 Copyright Theory 2	Room 8014 IP & Society 3
<p><b>David Taylor</b></p> <p>Southern Methodist University Dedman School of Law</p> <p><i>Amending Patent Eligibility</i></p>	<p><b>Andrea Wallace</b></p> <p>University of Glasgow – CREATE and The National Library of Scotland</p> <p><i>Claiming Surrogate IP Rights: When Cultural Institutions Repossess the Public Domain</i></p>	<p><b>Laura Pedraza-Fariña</b></p> <p>Northwestern University School of Law</p> <p><i>Scaffolding Innovation: Constructing Collaboration Across Knowledge Domains</i></p>	<p><b>Margot Kaminski</b></p> <p>Ohio State University College of Law</p> <p><b>Guy Rub</b></p> <p>Ohio State University College of Law</p> <p><i>Zoom-in Zoom-out of Copyright</i></p>	
<p><b>Katherine Strandburg</b></p> <p>New York University School of Law</p> <p><i>Patentable Subject Matter from First Principles: An Institutional Approach</i></p>	<p><b>Sean Pager</b></p> <p>Michigan State University</p> <p><i>Creative Development: Can Copyright Foster Content Industries in the Global South?</i></p>	<p><b>Irina Manta</b></p> <p>Hofstra University Maurice A. Deane School of Law</p> <p><b>David Olson</b></p> <p>Boston College Law School</p> <p><i>Hello Barbie: First They Will Monitor You, Then They Will Discriminate Against You. Perfectly.</i></p>	<p><b>Niva Elkin-Koren</b></p> <p>Haifa Center for Law &amp; Technology</p> <p><b>Orit Fischman-Afori</b></p> <p>The Haim Striks School of Law, College of Management Academic Studies</p> <p><i>Rulifying Fair Use</i></p>	

**RECEPTION AND DINNER ... 6:15 p.m. ... Union League Club, Crystal Room (65 W. Jackson Blvd)**





# *Intellectual Property Scholars Conference 2015*

*Chicago, Illinois • August 6 - 7, 2015*

**DAY TWO: Friday, August 7, 2015**  
**1 East Jackson Boulevard**  
**DePaul Center, 8<sup>th</sup> Floor Conference Center**

Breakfast - DePaul Center, 8<sup>th</sup> Floor Conference Center ..... 8:15 a.m. - 9:00 a.m.

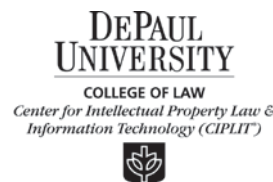


# Intellectual Property Scholars Conference 2015

Chicago, Illinois • August 6 - 7, 2015

Fifth Breakout Session ..... 9:00 a.m. - 10:30 a.m.

Room 8005 Copyright History	Room 8002 Patent Assertion & Litigation 1	Room 8009 Economics	Room 8010 Copyright & Other IP	Room 8014 International IP 2
<p><b>Shyam Balganes</b></p> <p>University of Pennsylvania Law School</p> <p><i>The Questionable Origins of the Copyright Infringement Analysis</i></p>	<p><b>Robin Feldman</b></p> <p>University of California, Hastings, College of the Law</p> <p><b>Evan Frondorf</b></p> <p>University of California, Hastings, College of the Law, Institute for Innovation Law</p> <p><i>Patent Demands and Initial Public Offerings</i></p>	<p><b>Yaniv Heled</b></p> <p>Georgia State University College of Law</p> <p><i>The Biologics Price Competition and Innovation Act (BPCIA): A Failed Experiment, Sham, or an Exercise in Futility?</i></p>	<p><b>David Levine</b></p> <p>Elon University School of Law</p> <p><b>Sharon Sandeen</b></p> <p>Hamline University School of Law</p> <p><i>What Trade Secrets Might Teach</i></p>	<p><b>Midjohodo Franck Gloglo</b></p> <p>Laval University</p> <p><i>A Brief Analysis of the Least Developed Countries' Endless Fight against the WTO's Economic-Based IPRs Policy</i></p>
<p><b>Shane Valenzi</b></p> <p>Carmen D. Caruso Law Firm</p> <p><i>Confederate Copyright: The Role of Nationalism in Designing a Copyright Regime</i></p>	<p><b>Janet Freilich</b></p> <p>Harvard Law School</p> <p><i>An Empirical Assessment of Patent Scope Enforcement</i></p>	<p><b>Rachel Sachs</b></p> <p>Harvard Law School</p> <p><i>Prizing Reimbursement: Prescription Drug Insurance as Innovation Incentive</i></p>	<p><b>Christina Mulligan</b></p> <p>Brooklyn Law School</p> <p><i>Killing Copyright (In Order to Save It)</i></p>	<p><b>Lisa Larrimore Ouelette</b></p> <p>Stanford Law School</p> <p><i>The Political Economy of Intellectual Property Treaties Revisited</i></p>



# Intellectual Property Scholars Conference 2015

Chicago, Illinois • August 6 - 7, 2015

Room 8005 Copyright History	Room 8002 Patent Assertion & Litigation 1	Room 8009 Economics	Room 8010 Copyright & Other IP	Room 8014 International IP 2
<p><b>Peter Yu</b></p> <p>Texas A&amp;M University School of Law</p> <p><i>The Copy in Copyright</i></p>	<p><b>John Golden</b></p> <p>The University of Texas at Austin School of Law</p> <p><i>The USPTO as Prime Mover: Possibilities and Limitations for a Growing Agency</i></p>	<p><b>Michael Carrier</b></p> <p>Rutgers Law School</p> <p><i>Eight Reasons Why "No-Authorized-Generic" Promises Constitute Payment</i></p>	<p><b>Aaron Perzanowski</b></p> <p>Case Western Reserve University</p> <p><i>"Buy Now" and Other Lies</i></p>	<p><b>Sarah Rajec</b></p> <p>William &amp; Mary Marshall-Wythe School of Law</p> <p><i>The Intellectual Property Hostage in Trade Retaliation</i></p>
<p><b>Robert Brauneis</b></p> <p>George Washington University Law School</p> <p><b>Dotan Oliar</b></p> <p>University of Virginia</p> <p><i>Authors and Claimants in U.S. Copyright Registrations, 1978 - 2012</i></p>	<p><b>Shawn Miller</b></p> <p>Stanford Law School</p> <p><i>First Look at the Stanford Litigated Patent Owner Dataset</i></p>	<p><b>Cynthia Ho</b></p> <p>Loyola University of Chicago School of Law</p> <p><i>Faith-Based Pharmaceutical Protection</i></p>	<p><b>Edward Lee</b></p> <p>IIT Chicago-Kent College of Law</p> <p><i>Fair Use of Musical Works - An Empirical Study</i></p>	<p><b>William Gallagher</b></p> <p>Golden Gate University School of Law</p> <p><i>Do 'Groundless Threats' Statutes Curtail IP Over-Enforcement?: Some Evidence from Australia and the U.K.</i></p>

Break .....10:30 a.m. – 10:45 a.m.



# Intellectual Property Scholars Conference 2015

Chicago, Illinois • August 6 - 7, 2015

Sixth Breakout Session..... 10:45 a.m. - 12:15 p.m.

Room 8005 Trademark Doctrine	Room 8002 Patent Application & Prosecution	Room 8009 IP Theory 2	Room 8010 Patent Doctrine 2	Room 8014 Copyright Theory 3
<p><b>Jasmine Abdel-Khalik</b></p> <p>University of Missouri Kansas City School of Law</p> <p><i>Disparaging Trademarks: Defined and as Speech</i></p>	<p><b>Jeremy Bock</b></p> <p>University of Memphis School of Law</p> <p><i>The Patent System's Two-Sided Agency Problem</i></p>	<p><b>Andrew Sawicki</b></p> <p>University of Miami School of Law</p> <p><i>Law, Informal Rules, and the Problem of Creative Collaboration</i></p>	<p><b>Yuko Kimijima</b></p> <p>Keio University, Faculty of Law</p> <p><i>Patentable Invention as Property-Patent Transfer Remedy for a True Inventor and an Owner of Right in Invention in Case of Patent Derivation</i></p>	<p><b>Abraham Bell</b></p> <p>Bar Ilan University</p> <p><i>The Dual-Grant Theory of Fair Use</i></p>
<p><b>Leah Grinvald</b></p> <p>Suffolk University Law School</p> <p><i>Contracting Trademark Fame?</i></p>	<p><b>Michael Frakes</b></p> <p>Northwestern University School of Law</p> <p><b>Melissa Wasserman</b></p> <p>University of Illinois College of Law</p> <p><i>Patent Office Cohorts</i></p>	<p><b>Betsy Rosenblatt</b></p> <p>Whittier Law School</p> <p><i>Belonging as Intellectual Creation</i></p>	<p><b>Jonathan Masur</b></p> <p>University of Chicago Law School</p> <p><i>The Use and Misuse of Patent Licenses</i></p>	<p><b>Christopher Buccafusco</b></p> <p>IIT Chicago-Kent College of Law; Benjamin N. Cardozo School of Law</p> <p><i>A Theory of Copyright Authorship</i></p>



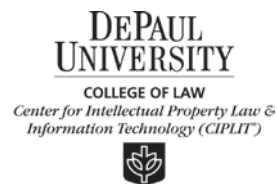


# Intellectual Property Scholars Conference 2015

Chicago, Illinois • August 6 - 7, 2015

Room 8005 Trademark Doctrine	Room 8002 Patent Application & Prosecution	Room 8009 IP Theory 2	Room 8010 Patent Doctrine 2	Room 8014 Copyright Theory 3
<p><b>Jake Linford</b></p> <p>Florida State University College of Law</p> <p><i>Semantic Shift and Trademark Expiration</i></p>	<p><b>Jorge Contreras</b></p> <p>University of Utah, S.J. Quinney College of Law</p> <p><i>Silly Patents, Common Knowledge and the Elusive Prior Art of Everyday Life</i></p>	<p><b>Jeremy Sheff</b></p> <p>St. John's University School of Law</p> <p><i>Inclusive and Exclusive Definitions in Intellectual Property Doctrine</i></p>	<p><b>Lee Petherbridge</b></p> <p>Loyola Law School</p> <p><b>R. Polk Wagner</b></p> <p>University of Pennsylvania Law School</p> <p><i>Teva and the Process of Claim Construction</i></p>	<p><b>Dan Burk</b></p> <p>University of California, Irvine, School of Law</p> <p><i>Copyright and the Cybernetic Circuit</i></p>
<p><b>Deven Desai</b></p> <p>Georgia Institute of Technology, Scheller College of Business</p> <p><i>The Chicago School Trap in Trademark: The Co-Evolution of Corporate, Antitrust, and Trademark Law</i></p>	<p><b>Ryan Holte</b></p> <p>Southern Illinois University School of Law</p> <p><i>Idea Submission Policies: Do Industries Create Troll Behavior?</i></p>	<p><b>Eva Subotnik</b></p> <p>St. John's University School of Law</p> <p><i>The Stewardship of Intellectual Property</i></p>		<p><b>Thomas Byron</b></p> <p>Boston University</p> <p><i>A la recherche du sens perdu: Deconstructing the Creativity Standard in Copyright</i></p>

**LUNCH ... 12:15 p.m. – 1:30 p.m. ... DePaul Center, Concourse Level**



# Intellectual Property Scholars Conference 2015

Chicago, Illinois • August 6 - 7, 2015

Seventh Breakout Session..... 1:35 p.m. - 2:15 p.m.

Room 8005 Patent Assertion & Litigation 2	Room 8002 Patent Theory 4	Room 8009 Patent Doctrine 3
<p><b>Andrew Torrance</b></p> <p>University of Kansas School of Law</p> <p><i>Are Litigated Patents More Important?</i></p>	<p><b>Jacob Sherkow</b></p> <p>New York Law School</p> <p><i>Disenablement: Scientific Irreproducibility in Patent Law</i></p>	<p><b>Christopher Funk</b></p> <p>Kellogg, Huber, Hansen, Todd, Evans &amp; Figel</p> <p><i>The Integrated Patent Instrument</i></p>
<p><b>Michael Risch</b></p> <p>Villanova University School of Law</p> <p><i>Do Patent Challenge Rights Lead to Placeholder Lawsuits?</i></p>	<p><b>Brenda Simon</b></p> <p>Thomas Jefferson School of Law</p> <p><i>Patenting Data- Generating Inventions</i></p>	<p><b>Erik Hovenkamp</b></p> <p>Northwestern University School of Law</p> <p><i>Anticompetitive Patent Injunctions</i></p>

Break ..... 2:15 p.m. - 2:30 p.m.



# *Intellectual Property Scholars Conference 2015*

*Chicago, Illinois • August 6 - 7, 2015*

**Closing Plenary Session - Room 8005 ... 2:30 p.m. - 3:30 p.m.**

Pamela Samuelson

University of California, Berkeley, School of Law

Brett Frischmann

Benjamin N. Cardozo School of Law

Lisa Larrimore Ouellette

Stanford Law School

Joshua Sarnoff

DePaul University College of Law

Closing Remarks - Room 8005 ..... 3:30 p.m. - 3:45 p.m.

