Schedule

WELCOME RECEPTION: Wednesday, August 6, 2025

DePaul Center, DePaul Gallery and Terrace 1 E. Jackson Boulevard, 11th Floor

7:00 pm – 9:00 pm











DAY ONE: Thursday, August 7, 2025 1 East Jackson Boulevard DePaul Center, 8th Floor Conference Center

REGISTRATION & BREAKFAST

DePaul Center, 8th Floor Conference Center

7:45 am - 8:25 am

OPENING REMARKS

DePaul Center, Room 8005 (Overflow room: Room 8002)

Dean Geoffrey Rapp (DePaul University College of Law)

8:25 am - 8:40 am











First Breakout Session

8:45 am - 10:15 am

Room 8005	Room 8002	Room 8009	Room 8204	Room 8206
<u>Digital Society I</u>	Copyright I	<u>Trademark I</u>	Trade Secrets and Patents	Patent Doctrine I
Ana Alba & Emanuel Rodriguez National Autonomous University of Mexico Legal Protection of Ethnic Avatars and Their Cultural Markers Anthony Volini DePaul University College of Law The Right to Data Privacy: Revisiting Warren & Brandeis Katelyn Ringrose McDermott Will & Emery LGBTQ+ Privacy & Civil Liberties	Tim McFarlin Samford University Cumberland School of Law Authorship and Time Charles Duan American University Washington College of Law It's A Prop! Edward Lee Santa Clara University School of Law Is the Lay Audience Real or Fake?	Stacey Dogan Boston University School of Law Hollywood's Trademark Law Victoria Schwartz Pepperdine Caruso School of Law Rethinking Use of Trademarks in Art Michael Grynberg DePaul University College of Law All Brands Great and Small Matthew Sipe University of Baltimore School of Law Trademarks as the Anti- Antitrust	Paul Gugliuzza The University of Texas at Austin School of Law Our Patent System Camilla Hrdy Rutgers Law School Trade Secret Law's On- Sale Bar Christopher Morten New York University School of Law Information and Inefficiency: Trade Secrets as Anti- Intellectual Property	Bernard Chao University of Denver Sturm College of Law Real Hypothetical Negotiations David Stein Vanderbilt Law School Facially Apparent (but Non-Obvious as a Matter of Law): Empirical Evidence of Low Patent Quality Richard Gruner USC Gould School of Law Patents and Technology Evolution: Altering Innovations and Innovators via Patent Influences

Break 10:15 am – 10:30 am









Second Breakout Session

10:30 am - 12:00 pm

Room 8005	Room 8002	Room 8009	Room 8204	Room 8206
Innovation I	Copyright II	<u>Trademark II</u>	IP and Society	Patents and Bio/Pharmaceuticals I
Laura G Pedraza- Fariña UCLA School of Law Problem Finding and the Structure of Creativity in Intellectual Property Law Dennis Crouch University of Missouri School of Law Mentor Factors in Intellectual Property Jacob Noti-Victor & Mark A. Lemley Benjamin N. Cardozo School of Law; Stanford Law School Anticompetitive Acquiescence Doni Bloomfield Fordham University School of Law The Republic of Science Grants	D.R. Jones University of Memphis Cecil C. Humphreys School of Law Libraries, Contract, and Copyright Ari Lipsitz Boston University School of Law Tarot's Uneasy Copyright Bruce Boyden Marquette University Law School Levels of Expression	Cesar Ramirez- Montes University Of Leeds School of Law A New Normative Account Of Trade Mark Law In The Age Of Artificial Intelligence? Mary Catherine Amerine The George Washington University Law School Mind the Gap: How Brand Gimmicks Have Made Infinite the Zone of Expansion Christopher Buccafusco & Sari Mazzurco Duke University School of Law; SMU Dedman School of Law Style Marks?	Rachael Dickson Willamette University School of Law "Big, Fun Art": The IP Of Immersive Art Experiences Jessica Silbey & Mark McKenna Boston University School of Law; University of California, Los Angeles School of Law The Law of Everyday Design Christa Laser Cleveland State University College of Law Intangible: How Intellectual Property Law Shapes Our Lives, from Alzheimer's Drugs to Taylor Swift, and Why Recipe Blogs Are So Darn Long	Lisa Ouellette Stanford Law School Beyond the Pharmaceutical Patent Arms Race Michael Sinha Saint Louis University School of Law Inexpensive Gadgets: Solving the Drug-Device Cost Conundrum Rachel Sachs Washington University in St. Louis School of Law Regulating Health Technologies in a Post-FDA World Ximena Benavides Yale University; University of Georgia Confronting Biomedical Progress Beyond Patents

LUNCH (DePaul Center Cafeteria and North Cafe, 11th floor)

12:00 pm - 1:15 pm









PLENARY 1: Past, Present, and Future of IPSC & Honoring Bobbi Kwall

DePaul Center, Room 8005 (Overflow room: Room 8002)

1:15 pm - 2:30 pm

Mark Lemley (Stanford Law School)

Graeme Dinwoodie (Chicago-Kent College of Law – Illinois Institute of Technology)

Wendy Gordon (Boston University School of Law) (over Zoom)

Peter Yu (Texas A&M University School of Law)

Patty Gerstenblith (DePaul University College of Law)

Break

2:30 pm - 2:45 pm









Third Breakout Session

2:45 pm - 4:15 pm

Room 8005	Room 8002	Room 8009	Room 8204	Room 8206
<u>Litigation</u>	Music	<u>Trademark III</u>	State Action	Patents and AI
Jonas Anderson University of Utah S.J. Quinney College of Law Demystifying Third- Party Litigation Funding Sarah Fackrell Chicago-Kent College of Law - Illinois Institute of Technology Amending Schedule A Courtney Cox Fordham University School of Law Hardwiring Hercules? Nikola Datzov University of North Dakota School of Law IP Exceptionalism in the Age of AI	Seán O'Connor Brooklyn Law School Dilla Time: Copyright and Distributive Justice for Beatmakers Rachel Landy Benjamin N. Cardozo School of Law Did Copyright Fail Music Artists? Thomas Haley University of Florida Levin College of Law Copyright Disincentives Joseph Fishman Vanderbilt Law School Revenue Streams Without Streaming Revenue	Graeme B. Dinwoodie Chicago-Kent College of Law - Illinois Institute of Technology Not Just the Gutting of Rogers: A Window into Modern Trademark Challenges Cynthia Ho Loyola University Chicago School of Law Registered but Replaced Jeanne Fromer, Barton Beebe & David Stein NYU School of Law; NYU School of Law; Northeastern University School of Law Trademark Law's Theory of the Image: An Empirical Investigation Aman Gebru University of Houston Law Center Truthfulness in Trademarks	Patty Gerstenblith DePaul University College of Law State Ownership of Cultural Artifacts and the Inadequacy of 1970 as a Legal and Ethical Marker Anne-Marie Carstens University of Baltimore School of Law Political Monuments and "Cultural Property" Gi-Kuen Jacob Li National Tsing Hua University (Taiwan) Institute of Law for Science and Technology Government Use of Copyrighted Works: The Case of Taiwan's TAIDE AI Project Jennifer Sturiale Widener University Delaware Law School Extra-Antitrust: Using the Takings Clause to Correct Anticompetitive Network Markets	Andrew Chin UNC School of Law Warranting Words: Empirical Verification in Written Description Doctrine after Generative AI Marvin J. Slepian MD JD University of Arizona James E. Rogers College of Law Synergy of Artificial Intelligence and Boolean Search in Patent Prior Art Assessment Sarah Wasserman Rajec William & Mary Law School AI-enhanced Patent Claiming

Break

4:15 pm – 4:30 pm









Fourth Breakout Session

4:30 pm - 6:00 pm

Room 8005	Room 8002	Room 8009	Room 8204	Room 8206
<u>AI</u>	Copyright Fair Use and User Rights	Trademark IV	IP Theory	Patent History and Theory I
Terry Taorui Guan The University of Hong Kong Faculty of Law Towards a Balanced Legal Framework of AI Distillation Katrina Geddes The Ohio State University Moritz College of Law The New Art Forgers Sean Pager Michigan State University College of Law Who Is Liable for Infringing Generative AI Output?	Stav Zeitouni UC Berkeley School of Law A Theory of Noncommerciality in Fair Use Jack Lerner UC Irvine School of Law FIVE YEARS OF FAIR USE: Lessons from Recent Case Law on Fair Use In Copyright Cathay Smith Chicago-Kent College of Law - IIT Looser Forms of Parody Carys Craig York University - Osgoode Hall Law School Copyright's Constitution: User Rights and the 'Deprivation of Property' Misdiagnosis (Or: Lessons from South Africa's Constitutional Debacle over the Copyright Amendment Bill)	Alexandra J. Roberts Northeastern U. School of Law Litigating Personal Brand: Intellectual Property & the Construction of Self Kevin Collins Washington University in St. Louis School of Law Trademarks and Clarity in Consumer Expression Jake Linford Florida State University College of Law Content-Based Trademark Regulation Vera Sevastianova Hanken School of Economics Trademark-Based Parodies and Other Commentaries in the Age of AI	Tabrez Y. Ebrahim Lewis & Clark Law School Virtuous Progress Betsy Rosenblatt Case Western Reserve University Law School Restorative Intellectual Property Matt Blaszczyk University of Michigan Law School Posthuman Copyright: Copyright, AI, and Legitimacy	Laura Dolbow University of Colorado Law School The Public Franchise Tradition as a Limit on Patent Takings Joshua Sarnoff DePaul University College of Law Patent Preemption of (Pharmaceutical) Price Controls Miriam Marcowitz- Bitton Bar-Ilan University Faculty of Law Gendered Words and Grant Rates: A Textual Analysis of Disparate Outcomes in the Patent System Jeremy Bock Tulane University Law School Opting into Precedents

UC Berkeley Center for Law & Technology



IPSC 2025



FIRST NIGHT RECEPTION AND DINNER

Union League Club of Chicago – Lincoln Ballroom 65 W. Jackson Boulevard

6:30 pm











DAY TWO: Friday, August 8, 2025 1 East Jackson Boulevard DePaul Center, 8th Floor Conference Center

Registration and Breakfast - DePaul Center, 8th Floor Conference Center

8:15 am - 9:00 am









Fifth Breakout Session

9:00 am - 10:30 am

Room 8005	Room 8002	Room 8009	Room 8014
Innovation II	AI and Copyright	Trademarks in Society	Patents and Bio/Pharmaceuticals II
Michael Burstein Benjamin N. Cardozo School of Law "Critical Technologies" and the Law and Geopolitics of Innovation Policy Mike Meurer Boston University School of Law How Does (and Should) the Law Impact the Supply of Innovation? Talha Syed University of California,	Zachary Cooper Vrije Universiteit Amsterdam Dams in the Infinite River: Next-Generation Copyright In Next- Generation Interactive Media Matthew Sag Emory University School of Law After the Asteroid	Jonathan Masur University of Chicago Law School Measuring the Value of Trademark Distinctiveness: Evidence from the Market for Bordeaux Wines Felicia Caponigri Marquette University Law School Pantone's Color Monopoly? Sari Mazzurco Southern Methodist	Adam Mossoff George Mason University Antonin Scalia Law School The Legal and Policy Folly of Price Controls on Drug Patents Arti Rai Duke University School of Law Using Patents to Assess the Novelty of AI-Generated Drugs Melissa Wasserman The University of Texas
Berkeley School of Law IP as Market Power Eric Budish The University of Chicago Booth School of Business; National Bureau of Economic Research Missing Markets for Innovation: Evidence from New Uses for Existing Drugs		University Dedman School of Law Source & Solidarity Zaneta Robinson Wake Forest University School of Law Language Preservation with Trademark Registration	at Austin School of Law Strategic Patenting: Evidence from the Biopharmaceutical Industry Michael Risch Villanova University Charles Widger School of Law Pharma Continuation Stories

Break

10:30 am - 10:45 am

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Sixth Breakout Session

10:45 am - 12:15 pm

Room 8005	Room 8002	Room 8009	Room 8014
<u>Digital Society II</u>	Copyright Enforcement	Patent Litigation	Patent Doctrine II
Andrew Gilden & Eva Subotnik Southwestern Law School; St. John's University School of Law Digital Replica Rights and Postmortem Policy Levers Michael Goodyear New York Law School Dignity and Deepfakes James Grimmelmann Cornell Law School; Cornell Tech No Mods, No Masters: The Cyber-Libertarian Dream and the Inevitability of Content-Moderation Bureaucracy Xiyin Tang University of California, Los Angeles School of Law Creative Labor and Platform Capitalism	Thomas H. Rousse Northwestern Pritzker School of Law Open Licensing, Hidden Costs: Survey Experiment Insights On Creative Commons And Copyright Infringement Stefan Bechtold ETH Zurich Out of Tune? Investigating YouTube's Copyright Enforcement Sidne Gard & Elizabeth Townsend Gard School of the Art Institute of Chicago; Tulane U. Law School The Economy of Cultural Accountability, or the Economic Role of Moral Rights in the YouTube Age	Amy Semet University at Buffalo School of Law Gaming the Patent System: How Venue Choice Shapes Litigation Outcomes Andrew Michaels University of Houston Law Center Mistake of Law Defenses in Patent Law Greg Reilly Chicago-Kent College of Law - Illinois Institute of Technology Patent Law's Venue Pretzel Jorge Contreras University of Utah College of Law Stopping Infringement at the Border: Rebalancing Import Exclusion Authority Among the ITC, CBP and the Courts	Lucas Osborn Campbell University Norman Adrian Wiggins School of Law Should we Pluralize the PHOSITA in Patent Law? David Taylor Southern Methodist University Dedman School of Law Patent Claims and the Canons of Legal Interpretation Tim Holbrook University of Denver Sturm College of Law Patent Claim Dissection Tun-Jen Chiang George Mason University Antonin Scalia Law School Regulating Patent Claiming

LUNCH (DePaul Center Cafeteria and North Cafe, 11th floor)

12:15 pm - 1:30 pm

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Seventh Breakout Session

1:30 pm - 3:00 pm

Room 8005	Room 8002	Room 8009	Room 8014
Patent History & Theory II	Innovation Barriers	Comparative & International IP	Patent Policy
Mark A. Lemley Stanford Law School Patent Law's Era of Normalcy Paul Rogerson Chicago-Kent College of Law - Illinois Institute of Technology Patent Litigation Waves: 1923-2002 Saurabh Vishnubhakat Benjamin N. Cardozo School of Law The Patent Treatise Boom Sapna Kumar University of Minnesota Law School Geopolitical Patents	Kate Reinmuth Stanford University; Stanford Law School Protect or Prevent? Empirical Evidence and Policy Implications of the Effect of Non-Compete Agreements on Innovation Michael Carroll American University Washington College of Law Fair Breach Brenda Simon California Western School of Law Innovation Policy in the Shadow of Decreasing Biodiversity	Karen Sandrik Marquette University Law School Cultural Legacies and Innovation Barriers: Comparative Lessons from Post-Soviet Research Institutions for American Innovation Policy Peter Yu Texas A&M University School of Law Twists and Turns in the TRIPS Journey Dr. Gururaj Devarhubli & Dr. Taruna Jakhar (Zoom) Nirma University, Institute of Law, Ahmedabad (both) Analyzing Cross-border Regime for Enforcing Copyright in the Age of Digital Piracy: A Comparative Study of Music Piracy in India and China	Christopher Storm Uber Technologies Inc. The Patent Industry Versus eBay John Jarosz Analysis Group, Inc. Mending the Fence: Commercial Success and the Blocking Patent Defense in Pharmaceutical Litigation Maya Durvasula Stanford University; Stanford Law School Regulating the Diagnosis of Disease Christopher Cotropia The George Washington University Law School Examining the Value of Small Entity Patents

Break

3:00 pm - 3:15 pm









CLOSING PLENARY

DePaul Center, Room 8005 (Overflow room: Room 8002)
3:15 pm - 4:25 pm

David Schwartz (Northwestern Pritzker School of Law), **Christopher Cotropia** (The George Washington University Law School)

DOGE Days at the USPTO? Evidence from a Natural Experiment in Administrative Reform

Rebecca Tushnet (Harvard Law School)

CLOSING PLENARY: History and Tradition in First Amendment Intellectual Property Cases

Elizabeth Townsend Gard (Tulane University Law School), Robert Brauneis (The George Washington University Law School), Brandy Karl (U.S. Copyright Office), Zvi Rosen (University of New Hampshire Franklin Pierce School of Law)

50 Year Review of the 1976 Copyright Act

CLOSING REMARKS

DePaul Center, Room 8005 (Overflow room: Room 8002) 4:25 pm - 4:30 pm











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